

# **Cookie Notice**

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### **Executive summary**

This Cookie Notice explains how Robert Heath Heating ("we", "us", and "our") uses cookies and similar technologies when you visit our website at robertheath.co.uk. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

#### What are cookies?

A cookie is a small data file placed on your device when you visit a website. Cookies are widely used to make websites work, or to work more efficiently, as well as to provide reporting information and help personalise your experience.

#### How we use cookies

We use cookies for several reasons. Some cookies are required for technical reasons in order for our website to operate, and we refer to these as "necessary" cookies. Other cookies enable us to track and target the interests of our users to enhance the experience on our website. For example, we use cookies to understand website traffic, analyse performance, and to deliver more relevant advertising.

### Your Consent and How to Manage Cookies

With the exception of necessary cookies, we will only place cookies on your device if you give us your consent. You can give or withdraw your consent at any time using the cookie consent banner on our website.

You can also control cookies through your web browser settings. Most browsers allow you to view, manage, and delete cookies. For more information, please visit <a href="https://www.aboutcookies.org">www.aboutcookies.org</a>. Please note that if you choose to block all cookies, some parts of our website may not function correctly.

#### **Data Transfer Outside the UK/EEA**

Some of our third-party service providers (such as Google and Wix) are based outside the United Kingdom. This means that data collected via their cookies may be transferred to and stored in other countries, such as the United States. We ensure such transfers are lawful and that your data is kept secure through legally recognised transfer mechanisms.

#### **Detailed Cookie List**

Below is a detailed list of the cookies we use on our website.

### **Necessary (19 cookies)**

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas. The website cannot function properly without these cookies, and they do not require your consent.

Cookie Name	Provider	Purpose	Expiry
1.gif	https://www.google.co m/search? q=imgsct.cookiebot.co m	Used to count sessions, necessary for optimising CMP product delivery.	Session
bSession	robertheath.co.uk	Necessary for measuring and reporting website performance.	1 day
client-session-bind	robertheath.co.uk	Ensures secure connection and maintains user session integrity.	Session
consent-policy	robertheath.co.uk	Stores the user's cookie consent state for the current domain.	1 year
CookieConsent	robertheath.co.uk	Stores the user's cookie consent state for the current domain.	1 year

Cookie Name	Provider	Purpose	Expiry
fedops.logger.sessionId	static.parastorage.com	Technical cookie that synchronizes the website and the CMS.	Persistent
hs	robertheath.co.uk	Ensures visitor browsing security by preventing cross-site request forgery.	Session
mpaSessionId	robertheath.co.uk	Maintains user session state during a visit.	Session
platform_app	static.parastorage.com	Preserves the visitor's session state across page requests.	Session
rc::a	gstatic.com	Used to distinguish between humans and bots for security.	Persistent
rc::c	gstatic.com	Used to distinguish between humans and bots for security.	Session
server-session-bind	robertheath.co.uk	Binds a user's session to the server for consistent functionality.	Session
ssr-caching	robertheath.co.uk	Necessary for the website's cache function to optimize response time.	1 day
svSession	robertheath.co.uk	Necessary for the login function on the website.	400 days
uc-scanner	robertheath.co.uk	Used by the consent management platform to scan for cookies.	Session

Cookie Name	Provider	Purpose	Expiry
ucData	web.cmp.usercentrics. eu	Stores the user's cookie consent state for the current domain.	Persistent
ucString	web.cmp.usercentrics. eu	Necessary for the correct implementation of the Consent Management Platform.	Persistent
XSRF-TOKEN	wix.com	Ensures visitor browsing security by preventing cross-site request forgery.	Session
XSRF-TOKEN	robertheath.co.uk	Ensures visitor browsing security by preventing cross-site request forgery.	Session

## **Preferences (1 cookie)**

Preference cookies enable a website to remember information that changes the way it behaves or looks, like your preferred language or region. These cookies are only set if you give consent.

Cookie Name	Provider	Purpose	Expiry
maps/gen_204	maps.googleapis.com	Stores user interaction with the integrated map to optimize its functionality.	Session

# Statistics (6 cookies)

Statistic cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. These cookies are only set if you give consent.

Cookie Name	Provider	Purpose	Expiry
_ga	co.uk	Sends data to Google Analytics about visitor device and behaviour.	2 years
_ga	robertheath.co.uk	Sends data to Google Analytics about visitor device and behaviour.	2 years
_ga_#	co.uk	Sends data to Google Analytics about visitor device and behaviour.	2 years
_ga_#	robertheath.co.uk	Sends data to Google Analytics about visitor device and behaviour.	2 years
`_wixAB3	`	wix.com	Used for multivariate (A/B) testing to find the best version of the site.
uct	uct.service.usercentrics. eu	Gathers data on user interaction with the consent tool.	Session

# Marketing (18 cookies)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user. These cookies are only set if you give consent.

Cookie Name	Provider	Purpose	Expiry
Secure- ROLLOUT_TOKEN	youtube.com	Used for targeted advertising.	180 days
Secure-YEC	youtube.com	Stores video player preferences for embedded YouTube videos.	Session

Cookie Name	Provider	Purpose	Expiry
LAST_RESULT_ENTRY_KEY	youtube.com	Tracks user interaction with embedded content.	Session
LogsDatabaseV2	youtube.com	Tracks user interaction with embedded content.	Persistent
NID	https://www.google .com/search? q=google.com	Used by Google to show personalised ads.	6 months
remote_sid	youtube.com	Necessary for the functionality of YouTube video content.	Session
TESTCOOKIESENABLED	youtube.com	Tracks user interaction with embedded content.	1 day
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate user bandwidth on pages with integrated YouTube videos.	180 days
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
ytidb::LAST	youtube.com	Tracks user interaction with embedded content.	Persistent
YtldbMeta#databases	youtube.com	Tracks user interaction with embedded content.	Persistent

Cookie Name	Provider	Purpose	Expiry
yt-remote-cast-available	youtube.com	Stores video player preferences for embedded YouTube videos.	Session
yt-remote-cast-installed	youtube.com	Stores video player preferences for embedded YouTube videos.	Session
yt-remote-connected-devices	youtube.com	Stores video player preferences for embedded YouTube videos.	Persistent
yt-remote-device-id	youtube.com	Stores video player preferences for embedded YouTube videos.	Persistent
yt-remote-fast-check-period	youtube.com	Stores video player preferences for embedded YouTube videos.	Session
yt-remote-session-app	youtube.com	Stores video player preferences for embedded YouTube videos.	Session
yt-remote-session-name	youtube.com	Stores video player preferences for embedded YouTube videos.	Session

# **Contact**

If you have any questions about our use of cookies, please contact us at: cs@robertheath.co.uk.